

# Ethics in Today's Extension World

Joint Council of Extension Professionals

# JCEP

## PRELIMINARY AGENDA

### Day 1

12 PM - 1:30 PM	<b>Registration</b>
1:30 PM - 2 PM	"Meet and Mingle"
2 PM - 5 PM	"Ethics in Today's Extension World" Dr. Albert C. Pierce Professor of Ethics and National Security, National Defense University
5:30 PM - 6:15 PM	Social Networking Time
6:30 PM	All Association Dinner

### Day 2

7:30 AM	All Association Breakfast
7:30 AM - 5 PM	<b>Registration</b>
8:30 AM - 12 PM	"Ethics in Today's Extension World" Dr. Albert C. Pierce Professor of Ethics and National Security, National Defense University
12 PM - 1:30 PM	All Association Lunch
1:30 PM - 5 PM	Individual Association Meetings (visit <a href="http://www.jcep.org">www.jcep.org</a> for association programming plans) Dinner on Your Own

### Day 3

7:30 AM	All Association Breakfast
8:30 AM - 12 PM	NEAFCS and NAE4-HA Association Meetings

Our world makes constant demands on our time, energy, and ethics. The difficulty of balancing family and career, audiences and funders, and differing expectations of campus and field requires that difficult ethical choices be made daily. This workshop will challenge us to think through the ethical dimensions of our teaching, research, and outreach functions. It will focus on how we, as leaders, can have a positive effect on the ethics of our organizations and our coworkers.

Dr. Albert C. Pierce, Professor of Ethics and National Security at National Defense University, has a long history in education and university settings. During his career, he served as Deputy Director of the Strategic Concepts Development Center and at the National War College. He was the founding director of the Center for Study of Professional Military Ethics at the U.S. Naval Academy and served as Assistant to the Secretary of Defense. During the past year, Dr. Pierce has conducted highly regarded seminars on ethics for senior leaders as part of the National Defense University's Capstone program for New Flag and General Officers.

As a result of this workshop, JCEP Regional Leadership Workshop attendees will learn to recognize and manage the impacts of the ethical choices we make everyday.

We will also be offering a Web Cast: Live lecture and Q & A on Tuesday February 10, 2009 from 2:00 p.m. to 3:00 p.m. Eastern Time Cost \$25

All web cast participants will be sent via email a confirmation, URL and instructions for connecting. Participants will need a high-speed internet connection, a computer and speakers. The video and audio will be broadcast via the web. A chat feature will be used to take questions from webcast participants.

**Northeast & Southern Regions**  
**February 10-12, 2009**  
**Regal Sun Resort**  
**Orlando, Florida**

**North Central & Western Regions**  
**February 18-20, 2009**  
**Marriott San Diego Del Mar**  
**Del Mar, California**



# HOUSING INFORMATION

PLEASE MAKE YOUR OWN RESERVATION WITH THE HOTEL.  
BE SURE TO ASK FOR THE JCEP ROOM BLOCK SO YOU WILL RECEIVE THE GROUP RATE.

**Northeast & Southern Regions** February 10 - February 12, 2009

**Regal Sun Resort** - 1850 Hotel Plaza Boulevard, Lake Buena Vista, FL 32830

**To Make Reservations:** 800-624-4109 or visit [www.jcep.org](http://www.jcep.org) for online options.

**Reservation cut off date:** Saturday, January 10, 2009

**Room Rate:** \$139 plus 12.5% tax, single or double occupancy (+ \$6 Resort Fee)

**Helpful Websites:** [www.regalsunresort.com](http://www.regalsunresort.com) & [www.orlandoinfo.com](http://www.orlandoinfo.com)

**Hotel Self Parking:** Self parking included in resort fee

**Airport and Ground Transportation:** The Orlando International Airport is located 17 miles from the Regal Sun Resort. Ground transportation options (fares subject to change): Mears Shuttle \$19/per person/one way or \$31 per person/round trip, reservations 1-800-759-9290. Cab fare for 1 - 3 people flat \$50 fare one way.

**North Central & Western Regions** February 18 - February 20, 2009

**Marriott San Diego Del Mar** - 11966 El Camino Real, San Diego, CA 92130

**To Make Reservations:** 800-228-9290 or 858-523-1700 or [www.marriott.com/sandm](http://www.marriott.com/sandm)  
group code: JCEJCEA.

**Reservation cut off date:** Tuesday, January 27, 2009

**Room Rate:** \$155 plus 10.5% tax, \$.15 CA fee per night and 2% tourism fee single or double occupancy

**Helpful Websites:** [www.marriott.com/sandm](http://www.marriott.com/sandm) & [www.delmarmainstreet.com](http://www.delmarmainstreet.com)

**Hotel Parking:** \$9 per day or Valet parking \$18 per day.

**Airport and Ground Transportation:** The San Diego International Airport is located 15 miles from the Marriott San Diego Del Mar. Ground transportation options (fares subject to change): Super Shuttle \$26 per person/one way, reservations 1-800-258-3826 or [www.supershuttle.com](http://www.supershuttle.com). Estimated Taxi Fare is \$55.

**Hotel Room Availability:** Please note that the conference rate at the hotel is based on availability at the time of making your reservation, or up until the cut off date. This means rooms in the JCEP room block may fill up prior to the cut off date. So, make your hotel reservation early!

# REGISTRATION FORM

ON-LINE REGISTRATION IS AVAILABLE AT WWW.JCEP.ORG OR SUBMIT THIS FORM BY MAIL

## JCEP Regional Leadership & Professional Development Workshops 2009

Check One Region Only:

Northeast/Southern Region (February 10 - 12, 2009)

North Central/Western Region (February 18-20, 2009)

Web Cast (Tuesday, February 10, 2009, 2pm - 3pm Eastern Time)

\$250 By Jan. 9, 2009  
\$300 After Jan 9, 2009

All web cast participants will be sent via email a confirmation, URL and instructions for connecting. Participants will need a high-speed internet connection, a computer and speakers. The video and audio will be broadcast via the web. A chat feature will be used to take questions from webcast participants.

Fill out your name EXACTLY as you want it to appear on your name badge.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone(\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Please list any food allergies or special needs \_\_\_\_\_

If you are a State Association or Affiliate Officer, indicate Your Position: \_\_\_\_\_

Indicate which Association Meeting you will attend:  ESP  NACAA  NAE4-HA  
 NEAFCS  ANREP  NACDEP

Method of Payment:  Check  VISA  MasterCard

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name As It Appears On Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

REGISTRATION FEES TOTAL AMOUNT PAID: \$ \_\_\_\_\_

**Postmarked by January 9, 2009 \$250 Postmarked after January 9, 2009 \$300  
Web Cast \$25**

For those paying by check, send completed form along with payment to:

JCEP Registration Office, 1800 Camden Road, Suite 107, #213, Charlotte, NC 28203

704-333-8445 (PHONE) 704-333-6927 (FAX) Staff@TheManagementOffice.com (EMAIL)

Cancellation and refund requests must be made in writing and mailed to the JCEP Registration Office. Refunds will be issued 4-6 weeks after the conference and will be granted as follows: Requests postmarked at least 28 days prior to the conference will receive full refund, less a \$50 processing fee. Requests postmarked 14-27 days prior to the conference will receive 50% refund, less a \$50 processing fee. Refunds will not be granted to cancellations received less than 14 days prior to the conference. No-shows will be billed if not cancelled in accordance with the above policy.

OFFICE USE DATE REC'D: \_\_\_\_\_ CHECK#: \_\_\_\_\_ CREDIT CARD: \_\_\_\_\_  
APPROVAL: \_\_\_\_\_ AMOUNT: \_\_\_\_\_