

JCEP Board Conference Call

Thursday, March 26, 2015

Members Present: ANREP –Bob Bardon, Dean Solomon, Diana Rashash; ESP –Jeff Myers, Ann Berry, Patricia Dawson; NACDEP – Michael Darger, Stacey McCullough; NAE4-HA – Pam Van Horn, Kim Gressley, Lena Mallory; NAEPSPD – Scott Cummings; Judith Barth, Karen Ballard; NEAFCS –Kathleen Olson, Peggy Ehlers, Debby Mathews; ECOP Liaison – Chuck Hibberd; APLU – L. Washington Lyons; **Executive Director** – Bob Ohlensehlen; and guest Kathy Riggs, **PILD Chair**.

President Jeff Myers called the meeting to order at 11:00 a.m. Eastern time. Roll call was conducted by Secretary Pam Van Horn with 20 present. Diana and Patricia volunteered to review the minutes before the next meeting.

Debby moved to accept the agenda as presented. Motion was seconded and passed. Michael moved to approved January minutes and wait until the next meeting to approve February minutes; Judy seconded the motion and it passed.

Reports of Officers:

Treasurer Michael Darger reported a balance of \$175,321.19 and expenses of \$8,687.22. (Treasurer's documents attached.) Lena Mallory moved to file the treasurer's report for audit; Bob Bardon seconded the motion. Motion passed.

Reports:

Kathy Riggs, PILD Chair was invited to the JCEP Conference call to report on the 2015 PILD Conference. President, Myers thanked and praised Kathy for stepping up to chair. She reported the following:

- Registration currently was at 281. The goal for this year was set for 300 delegates.
- The committee was scheduling a webinar orientation for participants.
- The team was finalizing menus with the hotel, but unfortunately the food costs are higher this year than for previous conferences.
- Speakers were confirmed. She thanked Lyla Hougum, L. Washington Lyons, and Bill Hoffman for their assistance in arranging for the speakers.
- Keynoters: Scott Peters, Associate Professor of Education at Cornell University's College of Agriculture and Life Sciences presenting: Imagining America: Extension Reconsidered; E. Norris Tolson, CEO of the North Carolina Biotechnology Center, Retired presenting: Working within the Political Environment; and Barbara Chamberlin, PhD, Professor, Extension Instructional Design and Educational Media Specialist, New Mexico State University Learning Games Lab presenting: Learning Takes More Than a Google Search: Technology in Extension's Future.
- Mark Latimer will present the 125th Anniversary of the Second Morrill Act address.
- National Program Leaders will again lead dialogue sessions with participants.
- A special Volunteer session had been developed to assist the volunteer in understanding the NIFA/USDA to be given by Lyla Hougum and L. Washington Lyons.
- Kathy entertained questions concerning the conflicting times of both National 4-H Conference and PILD delegates on the Hill Wednesday; JCEP suggested the two events not be held simultaneously.
- Chuck Hibberd also mentioned 4-H Council was re-engaging the 4-H Caucus among the legislators for increase awareness.

Jeff Myers, **PILD JCEP Luncheon**, stated the luncheon would be held, Monday, noon – 1 p.m., with representation from the associations. During the luncheon introductions, written and oral reports would be given.

Kathy Olson and Dean Solomon, JCEP Conference reported:

Kathy, chair provided the following summary and evaluation:

- Thanked JCEP members for serving as monitors.
- Attendance was 250; 20-25 over the expected participation.
- Dean, Vice-chair was working on finalizing the evaluations.
- One major concern was the meeting room accommodations. She suggested that the future committee be more proactive with hotel to meet the needs of the JCEP group.
- The General session room did not fit our needs as well as it could have when the entire group met together.
- The Tropicana Hotel was good to work with in planning.
- Unfortunately the food costs were higher in Las Vegas which was challenging.
- The schedule change was positive for those participating.
- David Horsager was fantastic! He had also committed to following-up with JCEP Conference participants, a first where speaker was invested following conference!
- The concurrent sessions need to reflect the leadership theme more closely as sessions were generally more programmatic than leadership.
- She encouraged the 2016 team to have more discussion on selecting sessions to meet the leadership theme.
- JCEP members were asked to submit potential 2016 speaker names to the committee.
- She finally encouraged the 2016 team to start early to have so promotional information is ready for National Association meetings.

Dean chair-elect shared the following:

- He acknowledged and thanked Kathy for her leadership in chairing the JCEP Leadership Conference.
- The 2016 team had already started planning as first association conference is scheduled in May.
- The group had discussed potential themes and speakers so far and if JCEP members had suggestions please forward to Bob as he would be gathering information.
- Additionally if any JCEP member had leadership related topics that are relevant to the unique challenges facing extension please share with Dean or Bob.
- Furthermore, he said the 2016 group would be discussing 2017 and 2018 locations possibly in the southeast section of the United States.

Peg Ehlers for Alison Davis for Blue Ribbon Phase II reported:

- Great response to survey from the association members with 800 completing so far.
- Still time to complete and promote others to share their thoughts.

Bob Ohlensehlen, Executive Director: no report

Jeff Myers, President's Report:

- He announced the Strategic planning committee – Ann Berry, Chair, Bob Bardon, Henry Dorough, Stacey McCullough, Pam Van Horn, Karen Ballard, and Debby Mathews.
- The goal is to have the Strategic Plan completed by August 31.
- Ann will be sending the committee message to get the process started.

Kim Gressley, President –elect reported on JCEP attending the ECOP meeting. Her report as follows:

- Attending the ECOP meeting was a great opportunity for JCEP to sit at the table.
- The agenda was 57 pages for a 1 ½ day meeting.
- She was very impressed on how Jeff and she were welcomed by the ECOP members. Additionally of how vital it was for JCEP to be at the table which was the first time rather than just in the room.
- During the meeting Jeff announced that JCEP would be starting the strategic planning and preparing for PILD.
- The ECOP members were interested in the process of the Blue Ribbon committee and report.

Bill Hoffman, National Institute of Food and Agriculture (NIFA): No report

Chuck Hibberd, Extension Committee on Policy (ECOP): He reported as follows:

- 4-H Council will be raising money for Extension.
- Extension is gaining credibility within the Farm Bill.
- Excellence in Extension and Diversity Award information is available.
- ECOP Fall NEDA meeting theme is innovation, Keith Smith, Ohio State will gather information for innovation being used to develop an inventory of ideas.

ECOP Budget and Legislative: No Report

L. Washington, APLU - Land Grant Universities: He reported the following:

- ECOP Chair and Chair of ESCOP are working towards strengthening the budgeting process.
- CARET meeting was successful even though snowed-in the Hill visits were impactful.
- Board of Ag Assembly meeting May 6 in Atlanta.
- The 125th Anniversary going well so far. He had enjoyed presenting at JCEP Conference.
- April 23, 2015 is 1890 Day. JCEP member may participate by walking 1.89 miles or contributing \$18.90 toward funding 1890 scholarships.
- The signature event has been planned for July 15-16, 2015 in Washington, D.C. for more information check web site at www.1890universities.org
- L. Washintgon thanked everyone for their support in celebrating the 125th anniversary.

President Myers adjourned meeting at 12:10 eastern time with announcements.

Minutes respectfully submitted by,

Pamela Van Horn, JCEP Secretary

JCEP
Balance Sheet
As of February 28, 2015

	<u>Feb 28, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
Galaxy & JCEP Operations CD	55,478.81
Joint Council of Ext Prof	150,851.71
Leadership Meeting CD	12,314.22
PILD CD	12,314.22
Total Checking/Savings	<u>230,958.96</u>
Total Current Assets	<u>230,958.96</u>
TOTAL ASSETS	<u><u>230,958.96</u></u>
LIABILITIES & EQUITY	
Equity	
30000 - Opening Balance Equity	148,503.51
32000 - Retained Earnings	50,121.78
Net Income	32,333.67
Total Equity	<u>230,958.96</u>
TOTAL LIABILITIES & EQUITY	<u><u>230,958.96</u></u>

JCEP
Profit & Loss
February 2015

	Feb 15
Income	
Conference Income	
PILD Income	
PILD Registration	5,600.00
PILD Tour Income	200.00
Total PILD Income	5,800.00
Total Conference Income	5,800.00
Leadership Conference Income	
Leadership Conf Registrations	27,341.14
Total Leadership Conference Income	27,341.14
Total Income	33,141.14
Expense	
Board Meeting & Travel Expense	
Board Meeting Expense	791.48
Executive Director Travel	250.00
Total Board Meeting & Travel Expense	1,041.48
Board Operations Expense	
Conference Call	94.75
Office Supplies	47.70
Total Board Operations Expense	142.45
Executive Director Services	1,095.15
Member Services	
Bank Fee-Credit Cards	460.45
JCEP Team Award	1,500.00
Recognition & Awards	120.20
Total Member Services	2,080.65
Member Services Exp-Conference	
Leadership Conference Expense	
Exec Dir Leader Conf. Expense	577.49
Speaker Fees	3,750.00
Total Leadership Conference Expense	4,327.49
Total Member Services Exp-Conference	4,327.49
Total Expense	8,687.22
Net Income	24,453.92