



Joint Council of
Extension Professionals



JCEP Board Conference Call

Thursday, July 23, 2015

Members Present: ANREP –Bob Bardon, Dean Solomon, Diana Rashash; ESP – Jeff Myers, Ann Berry, Patricia Dawson; NACAA – Henry Dorough, Mike Hogan, Cynthia Gregg; NACDEP –Joshua Clements; NAE4-HA – Pam Van Horn, Kim Gressley, Lena Mallory; NAEPSDP – Scott Cummings; Judith Barth; NEAFCS –Kathy Olson, Peggy Ehlers, Debby Mathews; **JCEP Representative to ECOP Budget and Legislative Committee – Stan Moore;** and **Executive Director – Bob Ohlensehlen**

President Jeff Myers called the meeting to order at 11:01 a.m. Peg Ehlers and Cynthia Gregg volunteered to review the minutes. Secretary, Pam Van Horn completed roll call with 18 members present.

Lena move to approve the agenda and Kim seconded. Motions passed

Reports of Officers:

Treasurer-elect, Peg Ehlers reported:

- On the new look of the treasurers report with profit, loss and actual
- Balance of \$108,220.18

Cynthia moved to file the treasurer's report for audit; Debby seconded. Motion passed.

ECOP Budget and Legislative Report, Stan Moore reported:

From July 8, 2015 ECOP B&L Conference call:

- Jason Henderson of Purdue University is the new North Central Region Representative succeeding the term held by Keith Smith of OSU.
- Working on building a better pathway to move bigger initiatives forward for federal funding.
- Continued communication with NIFA on Water Security Proposal.
- Have received good feedback from FSA on 2014 Farm Bill educational efforts.

From Cornerstone:

- The Senate Appropriations Committee met on July 16th and approved the FY 2016 Agriculture Appropriations bill. The spending bill funds the Agriculture and Food Research Initiative at the same level as the prior fiscal year. Also, the Senate Ag spending bill moves the Crop Protection/Pest Management (CPPM) program from Integrated Activities to the Smith-Lever 3(d) funding lines.

PILD Conference, Kim Gressley reported:

- Chair, Jeff Holland, is preparing for the face-to-face meeting in Washington, D.C., August 18-19, agenda; 2015 Diana Rashash is serving as Vice-chair
- The PILD conference call was July 1
- Team is working on PILD theme and speakers

Marketing Committee, Chair Kim Gressley, reported:

- President teams had already visited two conference – NACDEP and NACAA
- Good participation from association members at both conferences
- The teams would be attending four more conferences
- Great opportunities and benefits for JCEP when team members attend the full conferences.

Extension National Social Media Campaign , Debby Mathews shared:

- The next is scheduled Thursday, July 30
- Group will be reviewing the static image
- Developing a tool kit for using the information and seal

JCEP Conference Update, Chair Dean Solomon

- The Keynoter selected and confirmed: Jones Loflin, Going Green as a Leader,
- Please share ideas for concurrent sessions to the JCEP conference members; wanting sessions to focus on leadership

JCEP Conference committee moved to hold 2017 and 2018 conference at the Double Tree in Orlando. Motion Passed.

Strategic Plan Chair, Anny Berry, reported:

- She thanked Henry for leading the discussion last month
- Ann presented the reviewed and updated strategic plan to the JCEP Board.

Lena moved to accept the Strategic Plan; Kim seconded the motion and motion passed.

Jeff thanked committee for their work in putting together the Strategic Plan. He said the next challenge would be the mission statement. Kim and her team would provide action steps to the strategic plan.

Blue Ribbon Committee

- ECOP had received the data and is supportive of moving the efforts forward

New JCEP Award, Chair Dean Solomon

- Team had prepared a draft to focus on innovation
- Working for consensus
- Team is working on implementation the basic thought is for each association to award at National meeting then each association winners judged for an overall winner to be recognized at the JCEP Leadership conference.
- The “winner” could provide a webinar

- Team working on additional details to be presented at next meeting; suggestions share with Dean.

Executive Director Report Bob Ohlensehlen: no report

President's Report, Jeff Myers:

- Shared the his experience of attending 125th anniversary
- L. Washington was appreciative of JCEP attending
- Jeff commented on how little we know about the 1890 institutes and what he had learned by attending
- Jeff stated how much the 1890's appreciated the participation from the 1862 Land grants
- He stated the he and Kin had been preparing for the JCEP transition coming soon.

National Institute of Food and Agriculture (NIFA), Bill Hoffman - No report

Extension Committee on Organization and Policy (ECOP), Chuck Hibberd – No report

APLU - Land Grant Universities Update L. Washington Lyons /Lyla Hougum - No report

Meeting adjourned at 11:44 a.m. EDT.

Respectfully submitted by,

Pamela Van Horn
JCEP Secretary