

JCEP Board Conference Call
Thursday, November 19, 2015

Members Present:

ANREP – Dean Solomon

ESP – Ann Berry, Patricia Dawson

NACDEP – Michael Darger, Stacey McCullough

NAE4-HA-- Kim Gressley, Lena Mallory, Shawn Tiede

NAEPSDP – Karen Ballard, Scott Cummings, Judith Barth

NEAFCS –Peg Ehlers, Debby Mathews

APLU - Land Grant Universities Liaison—Lyla Houghlum, L. Washington Lyons

National Institute of Food and Agriculture (NIFA) Representative – Bill Hoffman

Executive Director – Bob Ohlensehlen

Not on call:

ANREP— Bob Bardon, Diana Rashash

ESP—Graham Cochran

NACAA-- Cynthia Gregg, Mike Hogan, Mark Nelson

NACDEP— Joshua Clement, Alison Davis

NEAFCS –Theresa Mayhew

JCEP Representative to ECOP Budget and Legislative Committee—Stan Moore

Extension Committee on Policy (ECOP) Liaison--Chuck Hibberd

PILD Committee Chair--Jeff Holland

President Kim Gressley called the meeting to order at 11:03 a.m. Eastern Time. Roll call was conducted by Secretary Ann Berry with 17 members present.

Patricia Dawson and Stacey McCullough volunteered to review the minutes. Debby Mathews moved to approve the agenda; Peg Ehlers seconded. Motion passed. Motion to approve the October meeting minutes was made by Lena Mallory and seconded by Judith Barth. Debby noted misspelling of Dr. Cruzado's name. Ann will make correction. Minutes approved with correction.

Officer and Committee Reports:

Treasurer's Report

Michael Darger

Finance Committee met on 11/3/15. Please read all budgets that were submitted. Budget as it stands is recommended to the Board. Both conferences look good. Chairs have been diligent to make these viable. Galaxy used to be a money maker. No plan for a replacement. Budget is good for now. Think about future. Lena moved to accept the report; Debby seconded the motion. Motion to accept the budget as presented made by Lena, seconded by Patricia. Discussion: Committee spot on to make it at lean as possible. Take some harder looks at what we do from here. Projected Deficit of

\$12,500. Board needs to make some hard decisions. Bob: Budget of two conferences include the 10% return to JCEP as part of their budgets. Picture may not be as bleak as we think. Kim: conversations have begun and will continue. Michael: committee is comprised of fiscal hawks. Lena and Patricia have some good ideas. Motion to approve 2016 budget passed. Kim thanked Michael and his team for their work on our finances.

PILD Conference

Chair Jeff Holland nor Co-chair Diana Rashash were on the call. Kim updated the Board. PILD Committee will have a conference call on November 24. Will discuss key pieces. Lowell Catlet, who had been recommended as keynote proved too expensive. Looking at a different speaker. Ethan Orr, a former member of the Arizona House of Representatives and Assistant VP for Governmental Relations, will meet with Kim November 23 to discuss his presentations. His sessions will be hands on. Kim and Ethan are working with L. Washington on our messages for visits on the hill and for communications back in our states. Bob: Had very few submissions in response to the initial RFP for concurrent sessions. Extended the deadline. Dozen more proposals were submitted. There was some miscommunication that Leadership Conference deadline was extended as well. Proposals are ready for review. Patricia: Have some submissions that are very similar. Registration will be open for Leadership Conference first week of December. PILD registration will be open first week of January. Contracts for hotel extended through 2018. Room rate will be \$124. Lyla: If anyone has suggestions for keynote speaker please let the committee know. L.: Christine Gieth is locked in as capnote speaker.

ECOP Budget and Legislative Representative

Stan Moore

Kim reported that Stan will be sending us his report; he was unable to be on the call.

Marketing Committee

Kim Gressley

One more conference for this class to attend as JCEP representatives. Ann and Kim will be attending NAEPDSP. Jeff Myers will be on the program. Cynthia will be working with the next class on their work plan for the next year.

President-Elect

Cynthia Gregg not able to be on the call. She was attending memorial service for her mom.

ECOP Report

Kim Gressley

ECOP is supportive of JCEP President and President Elect to attend their meetings. ECOP *Monday Minute* will now be sent to Kim and Cynthia. Kim will share some key points in Las Vegas and at Summer Board. Bob: Suggest that the *Monday Minute* be sent to the JCEP office and then forwarded to JCEP Board. Peg would appreciate that communication. L. said it would not be a problem. It is public information. Lena said she

has been added to the list serve and is receiving them. Lyla: will put Bob on the mailing list and see that everyone gets it.

JCEP Leadership Conference

Dean Solomon

Outstanding response to the RFP with 45 abstracts submitted. Guidance was better for submitters this year. Committee will make selections by November 30. Registration open early December. Presidents of all associations will receive notice of open registration. Speakers are set. Michelle Rogers, Rusty Collins-BR committee, Marketing Committee, and L. Washington are all confirmed. Decisions about food early will be made next year. We are in very good shape. Will be asking board members to serve as session moderators. Stacey: Encouraged that this will be a strong conference. Debby: great abstract submissions.

Blue Ribbon Committee

Alison Davis not on call.

Peg: She will be meeting with Alison and will have concrete things to report next month.

Action Steps for the Strategic Plan

Judith Barth will be visiting with Kim about this at the NEAPSDP conference in December.

Executive Director Report

Bob Ohlensehlen

Working on contract for summer meeting. Location is Hilton Riverside Wilmington, NC. Will be a great location for conducting our business as well as having a little fun. PILD and Leadership Conference: as soon as concurrent sessions are selected, he will get registration sites ready. Both conferences have had to increase registration fees. Preparing for annual financial review. Karen: dates for summer meeting? Monday, June 6 check-in; departure, noon Thursday, June 9. Bob's full report was sent to all board members.

National Institute of Food and Agriculture (NIFA)

Bill Hoffman

FY 2016 appropriations: Federal fiscal year starts 10/1. We currently don't have a yearlong budget. Congress passed continuing resolution to fund through 12/11. Budget deal appropriations package.

FY 2017 budget—under review NIFA, Dept of Ag at OMB. Feedback from Whitehouse in early December. Release scheduled 2/1/16. President's budget in 2016 last one the current administrations has control over. FY18 at least rolled out under new president's watch. House/Senate have passed a budget but has been committee work. Cooperative Extension budgets have been maintained. NIFA proposed increases in several places. Competitive program for capacity programs. Asked for increase in 1890 Cooperative Extension. Both budgets are flat coming out of committee. Bill reported on the 7 Extension Awards presented at the APLU/NIFA annual conference.

Extension Committee on Policy (ECOP)

Chuck Hibberd not on call.

APLU - Land Grant Universities Update

Lyla Hougland and L. Washington Lyons

L. and Lyla just returned from APLU annual meeting. Very busy and successful.

Lyla:

A highlight of the APLU annual meeting was Alan Alda who was the speaker at the President's Luncheon. He has created the Alan Alda Center for Communicating Science at Stony Brook University in New York. His focus was helping researchers and other scientists communicate about their research in common language that is understandable by the general public. This was a fabulous session!

National 4-H Council sponsored a luncheon for Extension Directors and Administrators to provide an update of activities and directions. One big effort is a new 4-H branding and marketing campaign that they are getting ready to initiate along with the ECOP 4-H Leadership Development Committee. States and institutions will have an opportunity to invest in this effort.

Also on the program was Sally Rocci, recently hired Executive Director of the newly formed Foundation for Food and Agriculture Research. This Foundation was created in the last Farm Bill and will support research and Extension. Her remarks provided a chance to learn about the priorities and directions of the new FFAR.

Thank you to Bill and NIFA for their support of the National and Regional Excellence in Extension Awards and the National Diversity Award. NIFA provides the awards and travel for the award recipients.

The Association of Public and Land-Grant Universities (APLU) Annual Meeting was held in Indianapolis, IN on November 14-17, 2015. It was an excellent meeting with a lot of meaningful sessions.

L. Washington:

The Board of Agriculture Assembly (BAA) Budget and Advocacy (BAC) Committee met during the annual meeting and identified the 2017 budget priorities for the land-grant system. The six priorities are:

Smith-Lever Cooperative Extension

Hatch Research Funding

Evans-Allen Research (1890)

1890 Extension

Agriculture and I Food Research Initiative (AFRI)

McIntire-Stennis Cooperative Forestry

The committee will support all budget lines in the 2017 budget, but will advocate for additional funding for the six priorities. The amount of the request for 2017 will be determined after President Barack Obama releases his 2017 budget request to Congress.

The 1994 institutions budget priorities were not included in the BAA BAC list of priorities because they have withdrawn their membership from APLU.

The BAA Committee on Legislation and Policy (CLP) met to discuss issues and plans for the 2018 farm bill. It was decided that the system would begin very soon to identify issues to be addressed in the farm bill and have a preliminary list developed by the Joint NEDA and Experiment Station Directors meeting in September 2016.

Several institutions have expressed an interest in becoming a land-grant institution even though they do not have any capacity to add any value to the land-grant system.

Therefore, the CLP is developing a statement to describe the mission and functions of a land-grant university. Once this statement has been finalized, it will be shared with Congress and other decision makers.

At the APLU Presidential Luncheon, Dr. Juliette Bell, Chair of the Council of 1890 Universities, culminated the celebration of the 125th Anniversary of the Passage of the Second Morrill Act with a presentation regarding the roles and accomplishments of the 1890 land-grant universities and some of the highlights of the celebration. She also expressed her appreciation to the group for their support of the 125th Anniversary. Additionally, I would also like to thank JCEP for its support of the 125th Anniversary as well as each of the member organization.

During the Extension section meeting, Delbert T. Foster, Chair of ECOP, presented his accomplishments for the year and passed the gavel to Michelle Rodgers the ECOP Chair for-2016.

Debby: Suggested Lyla check into having Alan Alda speak at PILD. Lyla is working on that. L. will ask APLU to see how they arranged him. Lyla has the contact information for his Center. PILD Committee members on call recommended that she proceed.

President's Report

Kim Gressley

JCEP Winter Board will be in Las Vegas February 8 & 9, 2016. Sunday the 7th will be considered a travel day. We will have two full days of work on February 8 & 9. We will have a mix of work as a whole board as well as small group work, which we will continue between our February meeting and June. Results of this work will be presented at Summer Board. We will have dinner as a board with any spouses/partners welcome on 2/8. On 2/7 we will have dinner option for those who get in early. The Leadership Conference will be February 10 & 11. Please get your rooming preferences to Bob ASAP.

Summer board: Hilton Riverside, Wilmington, NC. June 6-9, 2016. Mark your calendars. Also mark calendars with JCEP meeting schedule with calls through August.

Committee assignments were made last month. For new people joining the Board, Committee Chairs and Kim will meet with you. Judith is chairing the committee to provide Action Steps for our Strategic Plan. A Doodle poll will be sent to new Board members for an orientation in December. Please respond ASAP.

Next JCEP Board call: Thursday, December 17, 2015 11:00 Eastern.

2016 Board calls/meetings (all 11:00 Eastern):

January 28

Winter Board January 8 & 9, Las Vegas, NV

February 25

March 24

April 28

May 26

Summer Board June 6 – 9, Wilmington, NC

June 23

July 28

August 25

Meeting adjourned 12:15 Eastern.

Minutes respectfully submitted by,
Ann Berry, Secretary