

JCEP Winter Board Meeting
Sheraton Nashville Downtown, Nashville, TN
January 31 – February 2, 2010

Call to order Ellen Burton, President

Review Agenda

Appoint Parliamentarian Stan Moore

Appoint Individuals to Review Minutes: Phil Pratt and Deborah Tootle

Roll Call Judy Breland, Secretary
Present: Ellen Burton, Sandy Corridon, Deborah Thomason; Rick Gibson, Phil Pratt, Stan Moore, Karen Hatch Gagne, Earl McAlexander, Lori Purcell Bledsoe; Judith Breland, Mary Ann Lienhart-Cross; Marsha Lockard, Jeff Schalau, Deborah Tootle, Sharon Hoelscher Day and Linda Kay Benning.

Get Acquainted Activity Ellen Burton
Introduced ourselves to get acquainted as we have new members on the Board.

Overview of planned activities:
On Sunday – dinner at hotel
On Monday – Breakfast in meeting room, lunch break 11:30 am – on your own
On Tuesday –Breakfast in meeting room, end at noon to start Regional Meeting

Minutes from January 5, 2010 Judy Breland, Secretary
Minutes were read for correction and approved as read.

Correspondence Received Judy Breland, Secretary
NAE4-HA sent 3 thank you letters for the \$ 500.00 to support Association annual session.

Treasurer's Report Rick Gibson, Treasurer
Rick provided financial reports for the board. The net income for the year is \$18,571.61. We do not know if all Galaxy expenditure and expenses reflect the single year of 2009 or occurs in 2 fiscal years.

Discussed the 2010 and 2011 budget outlook. A consideration for any JCEP activity is that room block is critical. With the JCEP Board meeting rooms included, the room nights helped meet the room block. The question is more critical for PILD. The PILD committee needs to look at the real number of committee meetings necessary and determine if they must meet in DC or if a second face-to-face is necessary would another location be less costly. Will look at the PILD guidelines later on in the agenda. Decisions need to be made for the development of the budget for 2010.

Quickbooks software only supports the software for 3 years, so JCEP treasurer has no support. It will cost approximately \$350.00 to update the software. Working on a recommendation now. **Karen Gagne moved the Quickbooks software be upgraded. Second Earl McAlexander, Motion carried.**

As treasurer, Rick Gibson does not cut a check until a voucher, signed with a number, is submitted by the President. Protocol – President keeps voucher number, signs and submits voucher to the treasurer.

Sandy Corridon moved, that the treasurer's report be accepted. Jeff Schalau seconded. Motion carried.

President Ellen Burton announced that JCEP was officially organized in December, 1989. A Happy Birthday cake provided an enjoyable afternoon break. JCEP is 20 years old this fiscal year.

Ellen Burton discussed the purpose of the JCEP committees and our association membership: The JCEP handbook has the listing and purpose of the committees.

Committee Chairs for the Program Year are:

Handbook/Bylaws Committee - Mike Reichenbach

Financial/Audit Committee – Rick Gibson

JCEP Partnerships With Public Officials– Karen Hatch Gagne.

2011 Regional Meeting Planning Team - Stan Moore

In 2009 changed to a committee structure rather than rotation among the Associations. Committee is working on 2011 Conference.

JCEP Traveling Team – Sandy Corridon

Galaxy IV Chair and Vice Chair Selection Committee - Mary Ann Lienhart Cross

PILD Presentation Committee (Awards Program) - Mary Ann Lienhart Cross

JCEP Team Awards – Mary Ann Lienhart Cross nothing to report at this time.

Historian Ed Jones He will be in contact with committee.

Meeting Planner Evaluation Mary Ann Lienhart-Cross Hold until June. Asked that everyone read through the contract with Affinity Plus. If you do not have a copy, Mary Ann Lienhart Cross will send one.

Galaxy Policy Review Committee – Composed of JCEP partner association Past/Past Presidents and one representative from each of the three preceding Galaxy Conferences. This committee is chaired by Carol Schlitt. The committee's final report was submitted to the JCEP Board on November 19, 2009 for the Board's consideration.

Committee/Sub-committee work groups each set times for their committee meetings during this meeting. The agenda allows time for each committee to report back to the Board on their work and recommendations.

Committee Meeting times:
Monday, Feb 1 – over breakfast

Traveling team committee—Sandy will get with the group.

Partnership committee, composed of past presidents, will also meet during the ECOP meeting in May,

Monday Feb 1 – after lunch 1:00 – 2:00 pm **2011 planning meeting**

Monday evening right after adjournment. **Fiscal committee**

Tuesday, Feb 2, over breakfast 7:30 am - **Handbook review committee.**

3:30 pm conference call with Kay Chelena, Meeting planner

Regional meeting February 2 – 4, 2010

Attendee number – 215 registrations. Wanted 250, last year 2009 – Commitment 327 and had 336

What are the implications of the JCEP Board meeting next year in conjunction with the Leadership Workshop as we are doing this year?

Discussion was held on the workshop for the next 3 days and the needs for that meeting.

- AV materials for the Board meeting and for the workshop
- NEAFCS requested no equipment, no internet. Suite 4
- 70 4-H dropped everything, no equipment and will use internet they have Davidson A
- 40 NACAA phone hook up – will do this on 3rd floor. Suite 6 Wednesday, screen, and no internet
- 1 ANREP – no room, no internet, no meeting for them
- 39 ESP - May need screen, no internet
- NACDEP needs nothing.

Kay informed the JCEP Board that the food and beverage minimum for the Leadership Workshop had not been met. Because we were able to include the Board Dinner and Board Breaks into the food and beverage minimum we were able to meet the commitment to the hotel for food and beverage.

Projected approximately \$ 4,000 clear on the Regional Workshop budget.

PILD

Kay – committee moving along. Not much activity on registration at this point.

In answer to a question concerning cancellation of equipment during the PILD Conference, Kay indicated that when you cancel the “screen” that request cancels the whole package of screen, cart for projector, outlet strip and extension cord.

Associations will meet in the same room for every meeting.

PILD policy will be discussed later in agenda

2010 Regional meeting report

Deborah Thomason, Sandy Corridon

Sandy Corridon reported that rooms for association meetings are on the same floor level in the hotel as the first number of the room. A Leadership Meeting program book will be distributed to Board on Monday.

Income from Leadership Workshop, PILD, and Galaxy are the only sources of income for JCEP operations

Association Reports: Each JCEP partner association reported on the work going on in their associations. These reports can be found as attachments at the end of these minutes.

As part of the discussion, Mary Ann Lienhart- Cross discussed a meeting, Feb 8-10, 2010 in Washington, DC on FCS Research, Education and Extension Stakeholder Input & Strategic Planning. This meeting seems to be the NIFA's beginning attempts to have programming at the National level linked to programs that educators are presenting. This will be a method to get more national impact for programs. Also positions FCS for potential grants.

ANREP is working with national programs leaders as natural resource discussions are prominent in the Farm Bill and this may offer the potential of excellent grant funding in the future.

The JCEP Board discussed the possibility of a JCEP group meeting with the officials, program leaders, etc, during/as part of PILD. This could be done through the Partnership Committee.

JCEP Election Procedures

Ellen Burton

Policy : At the January Board meeting, the JCEP president shall appoint a past president to serve as the coordinator of the nominating process. All president-elects are eligible to apply for offices. Judy Breland will chair the committee. Judy will distribute the information concerning the JCEP election procedure to all president-elects by April 1. (See policy handbook) Anyone interested needs to submit a one page application stating the office of interest and qualifications. Officers to be elected are President-elect, secretary (is assistant secretary in second year on the JCEP Board and secretary in the third year on the JCEP Board), treasurer (is assistant treasurer in second year on the JCEP Board and in the third becomes the Treasurer.) As positions are filled, consideration will be given to the appointment of a liaison to Galaxy. This will be a general policy change and the election would be timed to coincide with Galaxy time schedule.

Judy will distribute officer information to the president-elects by April 1, and anyone interested needs to submit their information to Judy by April 30 for the positions of President-elect, secretary, treasurer, historian. Descriptions are in handbook. As we vote for the other positions we need to consider the appointment of a liaison to Galaxy. This would be a general policy change and election would need to be timed. The Galaxy Policy Review Committee Chair has done this.

JCEP Website Update

Ellen Burton

Chuck Otte has been webmaster. If Chuck wants to give the job to someone else, we need to do something to recognize him. Mary Ann will check on this.

Galaxy Steering Committee

Each Association needs to come up with 2 representatives to the Galaxy Steering Committee once we get the Galaxy Policies approved. There will be a new position in the policy, if adopted, to allow a person coming on as president elect, to remain on the JCEP board for a fourth year as the liaison to the Galaxy Steering Committee. Questions for the JCEP Board to consider: "does it make sense for JCEP to fund the expenses of the liaison from the JCEP Board to the Galaxy Steering Committee?"

Monday, February 1, 2010

Discussion of Final Report of Galaxy Policy Review Committee, (GPRC) chaired by Carol Schlitt.

Being a fully committed partner association in the Galaxy Conference is defined twice in the proposed Galaxy Policies. The GPRC felt that if the policy of "being fully committed" is approved it needed to appear in the document twice because it is not only a new policy, but also a very important policy.

On selection of chair and vice chair - please remember that as the JCEP Board changes, sometimes its philosophies change. The JCEP Board may need input in ways to adjust what is happening with the Galaxy Steering Committee. The JCEP Board Liaison to the Galaxy Steering Committee should help with the communications and we need to remember that the JCEP Board has the overriding say in what is done. Galaxy is a JCEP sponsored conference.

The GPRC felt there needed to be 2 individuals from each association on the Galaxy Steering Committee, but from a financial standpoint, only 1 would need to attend the face-to-face, but both (2) would attend teleconference etc type meetings.

In the last Galaxy, Purdue did all financial transactions, but in the event there was not an entity, the JCEP treasurer would have to insure that finances were taken care of. Who would you have for day-to-day responsibility if there was not a Purdue? The treasurer did have to step in and divide up the exhibits because it was not in the prevue of Purdue. Don't want to assume that a State University would handle all the funds.

The GPRC discussed the 7 concurrent session slots per association. Committee wanted to be sure that there were dedicated slots for each association to do governance, committees, etc.

Working with HelmsBrisco to secure hotels, JCEP Board needs to determine if there is a conference planner.

Galaxy proceeds distribution – looked for a distribution method that recognized both the number of attendees from each association and the number of associations. Trying to equalize the impact on all associations.

Rick moved we receive the committee report for continued discussion. Second – Lori motion carried

Discussion after call - the Galaxy Policy as submitted underwent a number of changes, so it was determined that the policy be worked on and submitted at the next meeting.

As they had just joined the group, Deborah Tootle and Linda Kay Benning introduced themselves.

Linda Kay Benning reported- **ECOP** made a decision to retain Percanious Marketing to help with some messaging with budget constraints and promote that Extension helps solve problems for ordinary citizens. Looking for marketing tools. Directors will work on this in March at their meeting.

APLU – She worked as an Extension educator before DC. Been there about 20 years. She staffs the work of ECOP. APLU is an umbrella similar to JCEP.

Sharon Hoelscher Day reported - She distributed a chart on budget . Budget committee works through the year to pull in information on budget. Recommendations then go on to budget and advocacy committee. Top priority is formula funds and AFRI funds and some emphasis on EFNEP and CYFAR. Some funds come through the Board on Human Sciences. Down the road the Centennial of Smith Lever funds coming up. Webinar look at AFRI. Trying to document local benefits from formula funding. Budget & Legislative committee beginning work on 2012. ECOP B & L Committee does meet by conference calls. A lot of the work is probably being done at the ECOP Director level and what we do is more an advisory group. Recommends that JCEP continue the liaison with ECOP as an information source. Liaisons always have an opportunity to provide information to the committee. JCEP should always have an update for ECOP.

The Thomas site is best place to go for what is happening on legislation. Legislative resources for Teachers – one of resources is from

State associations' work with director. Talking points are important.

Returned to Galaxy policy discussion

Discussed having the position of Representative to ECOP on the Board. Budget includes \$ 1,000 for the representative to participate in the 2 JCEP Board meetings. There is an application process for this. Individual must write a letter of interest as to why they would like to be involved. Term begins in November. **Lori Moved that JCEP has a representative for the ECOP Budget and Legislative Committee. Stan Moore seconded. Motion carried.**

From the agenda, consensus was to move the review of the Strategic Agenda to the next conference call.

PILD Report

Ellen Burton

PILD Information is on JCEP web site for Associations to begin promoting the conference. Registration on Sunday evening, breakfast on Monday begins. Robert Egger, Director of DC Central Kitchen, is a speaker on hunger, Sam Kass, Chef to White House on food safety. Ellen Burton gave program overview. States are capped at 12 volunteers per state. About 20 states are consistent in bringing in volunteers.

The PILD conference has an educational focus on how to work legislatively, while volunteers are there to lobby. JCEP is concerned about the numbers for PILD. Extension Directors and Administrators replied about 2 to 1 that PILD should be earlier. Daryl Bucholz sent request that the time be moved earlier. PILD asked for a recommendation for 2012. Recommendation is to move PILD forward a little earlier, but do not combine it with CARET, as the two meetings have very different goals. We need to leave a few weeks between CARET and PILD, with the focus on professional development. 3rd or 4th week in March is National 4-H conference in DC, and we need to stay away from Easter week.

PILD Panel Recommendation is up and was clarified after questions at the last conference call.
- Mary Ann Lienhart-Cross

ECOP - Budget & Legislative Report Sharon Hoeschler Day

ECOP - Budget & Legislative committee is made up of representatives of four Extension ECOP regions, 1890 Institutions, Board of Agriculture Assembly (BAA) Board of Directors, NIFA, A·P·L·U and eXtension, Finance Task Force plus liaisons from JCEP, CARET (Council of Agricultural Research, Extension and Teaching) delegates, Board on Human Sciences (BoHS) and ESCOP (Experiment Station Committee on Organization and Policy).

ECOP - Budget & Legislative Committee reports their priorities to Budget and Advocacy Committee (BAC) which is part of the Board on Agriculture Assembly (BAA) under A·P·L·U's Commission for Environment and Renewable Resources (CFERR). BAA contracts with the Cornerstone Government Affairs to lobby for the whole system.

The ECOP BLC Chair, Duane Hauck, North Dakota State University reported that Extension's top priorities at the BAC meeting in November 2009 were formula funds and eXtension as indicated from the regional survey done earlier. Other Extension priorities carried into the BAC meeting were the Agriculture and Food Research Initiative (AFRI) and Integrated Pest Management (IPM). The Board on Human Sciences requested increases for the Expanded Food and Nutrition Education Program (EFNEP) and the Children, Youth, and Families at Risk (CYFAR). The BAC approved lines were basically the same ones as last year but some language changes were made. This proposal was then carried to the Policy Board of Directors (PBD).

The Centennial Anniversary of Smith Lever coming up in 2014 may be an opportunity to make a big push for an increase in funding. Could be a good kick-off at Galaxy IV.

Overview

ECOP Webinar on 2010 AFRI (Agriculture and Food Research Initiative)
<http://connect.extension.iastate.edu/ecopmeeting2010>

FY11 Appropriations

Federal Agencies were asked to reduce their Department budgetary requests by five percent from the FY2009 level. The FY 2011 budget is released on Feb. 1 from the White House.

BAC's four "overall priorities" for FY 2011: (1) increase funding to grow all NIFA capacity programs; (2) increase the Agriculture and Food Research Initiative to reach its full authorized level by FY 2012; (3) sustain full funding for mandatory programs established in the 2008 Farm Bill; and (4) secure funding at no less than FY 2010 level or President's FY 2011 budget request for all NIFA programs not listed in the targeted budget line list. BAC's decision to frame our

congressional request in three parts: (1) overall priorities; (2) targeted budget lines; and (3) other initiatives endorsed by the BAA.

The Cornerstone Team has advised each state that "Remember, we are moving beyond merely defending the status quo. We want to convince members of the House and Senate to provide a national increase to Smith-Lever 3(b)-(c) but to secure such an increase, we must be able to document the local benefits that could accrue to key states and congressional districts." They developed a template "VALUE OF SMITH-LEVER FUNDS" for each state director to use to show how each state's pro rata share of a Smith-Lever 3(b)-(c) funds - \$350 million in F.Y. 2011. Remember "all politics is local" plus the national impact of Extension work. They are developing talking points about the importance of the Federal formula funding and how is it leveraging additional dollars. I attached the template being used by states.

USDA NIFA (with Congress and Agency) Funding lines in NIFA Budget as noted in BAA/BAC priorities Smith-Level 3 b & c – emphasis in 2010 1890 Institutions Extension (with 1890's) Extension at the 1994 Institutions (with 1994's) AFRI USDOE/EERE and eXtension funding in non-USDA agencies, like Dept of Defense, USAID, Education, Energy

GRASSROOTS EFFORTS TO DEVELOP HOUSE/SENATE CHAMPIONS

Designate a single institutional representative to manage effort - Make contacts with House and Senate Members and staff on an ongoing basis, not just when appropriations requests are due - Know and comply with Member office funding request deadlines - Personalize messaging to subject matter which interests the Member - Follow up and persist - Staff-district and visits, Create opportunities, political players and stakeholders

FY12 Appropriations

Working on theme based approach for Formula and AFRI funding under the Farm Bill authorization. Exploring possible funding opportunities Energy and Climate Legislation, Dept of Defense, Commerce - NOAA, Health and Human Services (healthcare reform), Reauthorization of the Workforce Investment Act (Ed), Training green workers, The Urban University Renaissance Act of the 21st Century (HUD)

Tuesday, Feb 2 Minutes continued:

Ellen Burton called meeting to order

2010 Galaxy IV Update

Patty Richbourg, HelmsBrisco

Attendee cannot complete registration process unless they complete their housing. If they do not use the official block, the registration is automatically rejected.

Room rate about \$169.00, Trying to get the Westin Hotel to reduce their price to \$ 179.00. She will negotiate to see how room block, suite and meeting rooms needed figure into reducing the room block. Ask about wireless connection in hotels for guest rooms.

One year out (will ask for 9 months) for 10% and 20% during the event for reduction without penalty. Will ask for attrition to be waived for smaller block. Will get a price on food and beverage for hospitality – will be based on 2010 with a percent increase for different year. About 19,000 square feet of exhibit space, Hall C&D in the convention center. The center recommendation is that the group stay with Hall C because it is better located. Hall D is on

lower floor. Patty will send a CAD scan of the areas where Hall C and Hall D are located within the Convention Center. Ellen will send conference call dates so Patty can work those dates into her schedule when possible..

The advance deposit of 25% of the Convention Center is not a problem, but there is an issue with payment for the final bill up-front. It is traditional for the up-front payment, and center is traditionally accepting of the final bill after the session. Patty will discuss this with center and contact Indianapolis to see what was paid. Will ask for a welcome desk at airport and at Convention Center.

There is an option with the housing reservations, that within the reservation process, if Westin is back in the block, the hotels can work with us to provide listing of reservations rather than have the service with housing. There are several options for getting individuals into the room block through the registration form. All depends on getting the Westin into the package of hotels.

Do we need a decorator? Patty will get 3 bids for consideration. Decision can wait until a meeting planner is in place. In the past, the Universities served as meeting planner which helped save sales tax. There are some possibilities within the Associations for working with a planner. If Westin is in block, there is a lowest-rate clause that the hotels will not put a lower rate on the internet, or another group, from giving a lower rate than the contract fee for the Association. Hotels have to agree in advance in the contract to government rated rooms. We can get government rooms for those who require them, with approximately 25 per night.

Committee Reports:

PILD Policy Report – Motion that the Board receives the PILD policy report and turns it over to the Handbook policy committee.

Handbook committee report - Mike Richenbach

Committee recommends that the **By-laws** as presented at this meeting be accepted as the official document for the web-site and Board use.

Rick moved that the by-laws presented be accepted. Committee report changes accepted.

The committee is setting up a rotation to review the handbook policies after each major activity, the document will be reviewed. The policies that have been accepted and not included at this time will be incorporated and presented in June.

Fiscal Audit – The fiscal committee met and is preparing for the annual audit at the June Meeting.

Partnership Committee – create a newsletter to highlight JCEP goals and objectives, activities, and mission, and circulate to partners. This newsletter will also be posted on the JCEP Website. Ellen Burton will prepare the first newsletter.

2011 Leadership meeting: Stan Moore

Stan Moore presented the 2011 JCEP Leadership report from the committee. The mission of this committee is to move the development of the Leadership Workshop to a JCEP committee rather than a rotation of Associations. He discussed the survey done, with the help of Sandy Corridon. The Associations were asked to discuss some questions for general discussion during their Association meetings to get some direction for the committee for 2011. Not the

evaluation piece, but feed back from evaluation will also be included in the committee recommendations for 2011.

In the survey, one piece, networking, was a major benefit of participation. There was an indication that there were those who could not participate or who preferred that there be other delivery methods. Support is an issue of participation.

The Committee has started discussing the format for the Leadership workshop. In this transition time, Stan Moore and Jeff Schalau will be co-chairs for 2011, with Stan working the transition and Jeff working the meeting management details. They have begun exploring location.

Traveling Team: Sandy Corridon reported she is sending the list of JCEP Travel Team assignments to the JCEP Board.

Committee on meeting planer Mary Anne Lienhart-Cross
Please send any information you have for your association.

Decision on Galaxy document:

Sandy will send the revised and updated document to all electronically. Please send further edits to Ellen with the week. Once the document has been revised we will do an electronic vote, yes, no, or questions. Document has been received by Board and revised. Sandy Corridon, Lori Bledsoe, and Judy Breland will put the document into form to be delivered to the Board.

Summer Board

Grove Park Inn, Ashville, NC. June14 travel day, meeting June 15, 8:39 am until noon on June 17.

For the Leadership Meeting – everyone is introduced at first session. Linda Kay will speak to group. On closing day there will be a presentation about JCEP. Mary Ann Lienhart Cross, Judy Breland, and Ellen Burton will do the presentation. The JCEP Board will all be introduced if present. If you know any administrators who will be or who are in attendance, please give Sandy Corridon the names so these individuals may be introduced.

Mary Ann is doing the RFP for Galaxy Chair and Co-Chair

Mary Ann asked the Board to consider an RFP for a meeting planner, and to consider the amount of assistance Patty Richbourg, HelmsBriscoe, has already supplied.

Meeting adjourned

Judy Breland
Secretary

JCEP Partner Association Reports

ANREP: Jeff Schalaus

Association of Natural Resource Extension Professionals (ANREP) Report 2010 Winter Board Meeting, Nashville, TN – January 31, 2010

Biennial Conference

We will host our biennial conference in Fairbanks, Alaska June 27 – 30, 2010 at the University of Alaska Fairbanks. The theme of the conference is *Opportunities for Extension in a Changing Environment: Lessons from the Last Frontier*. The early bird registration deadline is March 1, 2010 (early bird is \$330 and \$400 thereafter). Pre- and post-conference study tours will be to Denali National Park and a Southern Transect (Tanana Valley to Valdez). Other study tours are integrated into the conference and activities are available for families and guests. Members of other JCEP associations can register for this conference at ANREP member prices. Conference information is available on-line at www.anrep.org/conferences/2010.

Ongoing Partnerships with National Institute for Food and Agriculture (NIFA)

National Program Leaders from NIFA have joined the ANREP Board of Directors for a brief update during our monthly conference calls. Eric Norland, Mary Ann Rozum, and Michael Bowers have joined us to provide updates during the transition from CSREES to NIFA. We have also extended an invitation to NIFA Director, Roger Beachy, and Deputy Administrator, Natural Resources and Environment, Dan Kugler, to present at our upcoming conference. NIFA is providing support and will be involved in presenting workshops at the 2010 ANREP conference. There will be also be purposeful opportunities for interaction between National Program Leaders and ANREP members at the conference.

The National Network for Sustainable Living Education (NSSLE), which arose from earlier ANREP Initiative, is working to incorporate sustainability into all Extension program areas. This group continues to collaborates with NIFA Program Leaders Greg Crosby, Luis Tupas and others. In 2009, NSSLE worked with JCEP to create a Sustainable Communities Initiative with active involvement from all six Extension professional associations.

Awards Program

We will be announcing our 2010 Awards Program in the coming weeks. The goal of the ANREP Annual Awards Program is to encourage, support and recognize outstanding natural resource programs. This program fosters high standards among its members and expands the use of high quality, innovative materials and programs. Two major categories of are Achievement Awards and Educational Materials Awards with several subcategories available under each.

Membership

ANREP has about 390 members and seven state chapters (Florida, Georgia, Ohio, New York, Idaho, Michigan, Maine and Arizona).

NAE4-HA : Earl McAlexander

Membership: As of January 26, 2010 total membership was 2651 (down from 3,486 in '09). Of those, there were 781 life members (new life 37), and 4 Affiliate members. So we are down considerably from last year. We are hoping that we get closer to last year's numbers with the completion of membership from a few states.

Executive Director: Starting January 1, 2010, NAE4-HA now has an Executive Director, Jody Rosen. Jody is the President of The Association Source in Boca Raton, FL. Jody actually started some of her work in November and December with working on changes to our membership directory and our budget. She will continue to work on our website and helping give a new look to newsletters that the Regional Directors put together.

State Relations: Regional Directors working on Professional Development for State Presidents at the JCEP leadership meeting, State Officers Workshop for our Arizona Conference, and professional development to present when traveling on state visits.

Finance and Operations: Working on more effective communication with membership on the financial status of the Association. Our association is continuing to look at financial strategies for the next 5-10 years.

Marketing and Outreach: Putting together a 4-H Memories book of stories from each state. The task force working on this project hopes to have a book ready by our conference in Arizona. The National 4-H Hall of Fame state nominations are due February 28 and the induction ceremony will take place Oct 8, 2010.

Professional Development: Created a policy for use with Social Media by association groups and task forces. **NAE4-HA Conference will be in Phoenix, Arizona: 4-H . . . Your Passport to Success**

October 24-28, 2010 at the Arizona Grand Resort – South Mountain

Research and Evaluation: Working to create and present a webinar on “growing” the field of scholarship in 4-H youth development research and evaluation.

Member Services: Our new website has been activated and the old dot org site now moves everyone to the dot com site. We are currently working on a new way to put in memberships and the change from the old system to the new system has been challenging but we are feeling more comfortable that we have accurate records.

Organizational Stewardship: Looking for dynamic individuals to step forward and run for board positions: President-Elect, VP for Marketing & Outreach, VP for Professional Development; NE Regional Director-Finance, Southern Regional Director-Communications, Western Regional Director-Finance and NC Regional Director-Communications.

PILD-April 26-28, 2010 Registration at www.jcep.org

President's Report: Attending JCEP meetings, Spring Board in March, conference calls with NAE4-HA Board, meeting with National 4-H Council

ESP: Sandy Corridon February 2009 – January 2010

JCEP Regional Leadership Workshops 2009

Professional Development

Dr. Albert Pierce – “Ethics in Today’s Extension World”

Orlando Meeting/ Del Mar Meeting

ESP Association session utilized technology to conduct business. Our new website was introduced to our membership in attendance and provided the framework for conducting business. Regional Vice Presidents and President-Elect shared the agenda via the internet. The website was used throughout discussions so that Chapter Leadership in attendance would not only become familiar with all the features of the website; literally everything was just a click away. We highlighted all of ESP resources, information, forms and calendars. The National Board felt strongly that membership resources are only helpful if they are accessible to all membership. Throughout this meeting we were able to illustrate how easy and effective it is to capitalize on all that ESP offers membership. We received ALL positive feedback.

ESP Mid-Year Board Meeting

In addition to the regular association agenda and the conducting of routine association business: officer and committee reports, planning of the national meeting, site selection for 2012 upcoming meeting, our Board interviewed three candidates for the position of Executive Director. Mrs. Linda Cook had announced her upcoming retirement in December 2009. Mr. Bob Ohlensehlen, a past national president of ESP was selected.

PILD

ESP provided scholarships to our membership for attendance at the 2009 PILD Conference at Key Bridge Marriot. The Epsilon Sigma Phi Association meeting time was effectively utilized. Arrangements were made through Linda Kay Benning for a tour of APLU Offices in D.C. Dr. Ian Maw formerly from Rutgers University greeted the group. We gathered in the Board Meeting room introduced ourselves and the Universities we represented to Dr. Maw. He gave us an informative overview of the history and purpose of APLU followed by questions from the group. Following a tour of the facilities it was suggested we walk a few steps down the street where we enjoyed a wonderful German meal. The afternoon was appreciated by all for the educational value, the opportunity to network, and to see partners we have on Capitol Hill, as well as the comraderie shared.

Professional Development

ESP sponsors a professional development session is offered annually to our membership and their guests. “ESP Emerging Leadership Workshop ...Weathering Economic Challenges” was the topic for our Monday, June 15, 2009 session. Three past ESP Ruby Recipients: Dr. Bonnie McGee, Associate Director for 4-H, Youth Development & Human Sciences, Texas A & M University, Dr. W. Gaines Smith, Extension Director, Alabama Cooperative Extension System, and Dr. Dave Petritz, Special Assistant to the Dean, Purdue University addressed the economic challenges have permeated our personal and professional everyday lives. How can we, as Extension professionals, maintain and enhance our personal

and professional well-being as well as providing support for the communities, colleges and institution we represent?

ESP National Conference, Fargo, ND – September 14-17, 2009

North Dakota State University hosted the National ESP Conference in Fargo with unseasonable warm weather!!

ESP Membership:

Life Members :	3,487
Active Members:	2,853

Up Coming National Meeting:

The 2010 ESP National Conference will be held October 12-15, 2010 in Jackson Hole, Wyoming. The Chapters in the West Region are collaborating to host this professional development opportunity. Concurrent session presentations, poster sessions provide members with venues to present to other Extension Professionals. Tours of this beautiful area and the opportunity to network with colleagues across the country make the 2010 National Meeting an event to look forward to.

NACAA: Phil Pratt

NACAA is focusing on additional professional development opportunities, so have we had some webinars, etc. Trying to get membership back to previous levels.

NEAFCS: Mary Ann Lienhart-Cross – will email report.

NACDEP:-Report by Deborah Tootle for NACDEP will send report.