

Treasurer's Report

Submitted, Rick Gibson, JCEP

The following fiscal items are submitted to the JCEP Board for consideration.

- 1) The JCEP Checking Account is reconciled up through April 30, 2010. The ending balance as of that date was \$157,118.68.
- 2) The May reconciliation is in process.
- 3) Since then, \$61849.81 has been dispersed through written checks. The current checking account balance is \$97,143.74 down a net \$312.63 from the \$97,456.37 total reported during the May conference call. This is one indication that expenses are matching fairly well with deposits.
- 4) The fiscal committee will be conducting the annual audit during our June board meeting.
- 5) Our CD accounts show the following as of 12 June 2010.

PILD	\$11,575.38
Regional Meeting	\$11,575.38
General Operating	\$50,775.69

Budget discussion:

Need to look at individual meetings, JCEP Leadership Workshop, PILD, etc. These fluctuate, but do affect the income and expenses of JCEP. Galaxy III may have made money, so it may be feasible to take those funds out of the checking account and set up a CD for Galaxy. The budget committee will consider this during the committee meeting later and be brought back to the Board.

Karen Gagne moved, Phil Pratt seconded motion that treasurer's report be filed for audit.

Sharon emailed a report to the Board that included the Smith Lever **Appropriations request.**

Meeting Planning Update

Kay Chelena

Affinity Plus works with committee on site selection, logistics for the meeting, but normally does not attend the meeting. The office receives the registration for the meetings and does printing, etc. for committees on site at the location to handle the meeting.

PILD: hotels were changed to Westin, Alexandria, Virginia and for the Leadership Conference for 2011 and 2012 – both for Crowne Plaza San Antonio, TX with a clause for cancellation if needed.

Committee/Sub Committee Work Groups – schedule time/place for meetings. Each Committee set the time for meeting during the Board meeting and will make reports at appropriate time on agenda.

Possible times for committee meetings: Tuesday during breakfast, Tuesday afternoon, Tuesday evening, Wednesday during Breakfast,

COMMITTEE/SUB COMMITTEE WORK GROUPS

Committees	Members	Meeting Times
Handbook/Bylaws Committee	Mike Reichenbach (2010 Chair), Deborah Tootle (2011 Chair), Deborah Thomason (Chair 2012) Rick Gibson, Judith Breland , Lori Bledsoe	Get copies then meet if needed.
Fiscal/Audit Committee (Includes budget development)	Rick Gibson (2010 Chair), Mary Ann Lienhart-Cross, Phil Pratt (Chair 2011) Mike Kuhns, Tim Borich, Karen Hatch Gagne (<u>JCEP Treasurer Chairs this committee.</u>)	Meet lunch Tuesday
JCEP Partnership with Public Officials	Karen Hatch Gagne (2010 Chair), Earl McAlexander (2011 Chair), Sharon Hoelscher Day, Daryl Buchholz, Jim Spurling, Linda Kay Benning, Ellen Burton, Rick Gibson, Mike Reichenbach, , Ed Jones, Judy Breland	Meet lunch Tuesday
2011 JCEP Leadership Workshop	Stan Moore, (2010 Chair) Judy Breland, Karen Hatch Gagne, Jeff Schalau (Chair 2011), Masha Lockard (Chair 2012), Deborah Thomason, Deborah Tootle	Will meet later Tuesday
JCEP Travel Team Presentations 2010	Sandy Corridon, (2010 Chair) Phil Pratt, Earl McAlexander, Mary Ann Lienhart-Cross, Jeff Schalau, Deborah Tootle	Meet lunch on Tuesday
Galaxy IV Chair and Vice Chair Selection Committee	Mary Ann Lienhart-Cross, (2010 Chair), Karen Hatch Gagne, Rick Gibson, Judy Breland, Ellen Burton, Ed Jones, Mike Reichenbach	Met Tuesday breakfast

PILD Presentation Committee (Awards Program)	Mary Ann Lienhart Cross (2010 Chair) Sandy Corridon, Phil Pratt, Earl McAlexander, Jeff Schalau, Deborah Tootle	Work has been completed— recommendations for 2011
JCEP Teamwork Award	Mary Ann Liehart-Cross (2010 Chair) , Deborah Thomason, Stan Moore, Marsha Lockard, Mike Kuhns, Tim Borich, Lori Bledsoe	Work has been completed
Historian	Ed Jones (2010 Chair) , Tim Borich, Sandy Corridon, (Chair 2011) , Karen Hatch Gagne, Mike Reichenbach, Lori Bledsoe Linda Kay Benning	Meet at 2:45 on Tuesday
Meeting Planner Evaluation	Mary Ann Lienhart (2010 Chair) Deborah Thomason, Stan Moore, Lori Bledsoe, Marsh Lockard, Mike Kuhns, Tim Borich	Meet lunch on Tuesday
Galaxy Policy Review Committee	Members include current Past/Past-Presidents: Fred Miller, Kathy Dothage, Betty Wingerter, Sue Donaldson, Mike Woods, Duane Johnson; ex officio members include Bob Ohlensehlen, Sharon Hoelscher Day, Diane Baker, Carol Schlitt (chair)	Report delivered to JCEP Board in October and November 2009

Final 2010 PILD Report

Ellen Burton/Kay Chelena

Kay will do the final with amounts, numbers etc.

Gwen Wolford, OH, Chaired in 2010.

Mark Stewart, MO. Chair of PILD Committee for 2011.

2011 PILD Update

Mary Ann Lienhart-Cross
Kay Chelena

At Westin, Alexandria: Several things that enhance this location that should be a draw to the meeting. Look at potential speakers from different universities. The PILD Committee is also looking at new members who will serve on the PILD

Committee. Maryland provides much of the projection equipment and this is a major contribution. North Carolina and Virginia also have equipment and can provide this if/as needed. Planning Committee will build something into the budget for contribution to the “wear and tear” on loaned equipment, ie bulbs, etc.

Need to get members from JCEP partner associations to apply to present at the PILD Conference. The applications process is a peer-reviewed process. Dates April 4 – 6, 2011, Room rate is \$209.00 for April 16-18, 2012, Room rate \$219.00.

Experience on Hill should develop into a relationship with the congressional delegation. The CARET meeting coordination with PILD has been discussed and focus is not the same.

2011 JCEP Leadership Meeting

Stan Moore/Jeff
Schalau/Kay Chelena

Contracts are signed. Dates for 2011 – February 6-10, and 2012 February

Stan indicated that some speakers have been identified for the 2011 conference.

Theme: Leveraging Resources in Challenging Times

Break

2010 JCEP Traveling Team

Sandy Corridon

Sandy thanked those JCEP Board Members for traveling to and presenting at the NACDEP Meeting—Ellen and Phil; ANREP Meeting—Ellen, Phil, Earl.

Upcoming: NACAA, NEAFCS, NAE4-HA and ESP. All meetings will have Members of the JCEP Traveling Team present. Sandy continues to coordinate This process.

The JCEP Power Point presentation has been updated and an abstract was written for use by any of the JCEP associations that need it for their program book. The committee suggested that information about JCEP be included in Association program books

Rick and budget committee will look at budget cost and a cost of items for marketing during annual association sessions; PILD and JCEP Leadership Conference. The board will revisit this to see how to prorate with each Association/PILD/JCEP workshop.

Recognition

Ellen Burton/Mary Ann
Lienhart-Cross

- 2010 Presentation of JCEP Plaques

Who presents the plaques for past presidents at the Association meetings.

The JCEP Team at the Association meeting will present the plaque to the out-going member of the Board at a general session. Moved by Sandy Corridon Second : Deborah Thomason. **Motion carried**
Lead person for JCEP Board Traveling Team member will bring the plaque.

- Recognition of Assistance Provided to JCEP

Recognition of Chuck Otte. He has provided long term assistance with the JCEP Web Site.

Judith Breland moved , Seconded Jeff Schalau that the JCEP Board provide recognition to those who provide long term service to the JCEP Board, beyond the time of service on board. **Motion carried.**

The fiscal committee will come back to the Board with a recommendation on the type of award at the next meeting.

Galaxy IV Chair and Vice Chair Selection

Mary Ann Lienhart-Cross

One applicant for Chair and one applicant for Vice Chair –

One concern for these positions is that Extension Administrator in the State from which the applicants are from understand the time commitment required of these two positions and this understanding should be reflected in the letters of recommendation for the position..

Chuck Schwartau applicant for Chair
Kathy Dothage, applicant for Vice Chair

Recommendation from committee for selection of these two applicants.
Carried

Mary Ann Lienhart-Cross and Ellen Burton will prepare a letter of acceptance to be forwarded to the Administration of the new chair and vice chair.

LUNCH--

Meeting Planner Evaluation

Mary Ann Lienhart-Cross

Some of the associations have sent evaluations back. Request a quarterly financial statement to see what is happening on registration fees, etc. Ellen Burton and Mary Ann Lienhart-Cross to meet with meeting planner to discuss details and contract information.

The committee recommended that current President and President-elect meet with the Meeting planner and perform yearly evaluation and confirm contract information. Motion carried

The committee recommended that there be two activity reports in December and May that include the financial reports of the Meeting Planner.

JCEP Teamwork Award

Mary Ann Lienhart-Cross

One application and it was an excellent application. In discussion, the award is for programming in the county. There is no follow-up. Letter is sent to every member of the team, and the check is made payable to the lead person on the team.

Recommendation from committee that the award be presented to "Real Money Real World", Ohio State University team. Carried.

NIFA Report

Report from Jim Spurling. Jim provided the outline of how the Department of Agriculture hierarchy is established. NIFA is working to create an understanding of what Extension is and does with Dr. Bechey. It is vital that JCEP bring to the attention of someone at NIFA the need to replace Jim with an individual at a position level similar to Jim's. This is important so that individual can bring information to the table for the Director, Undersecretary Office. There is concern. Dr. Bechey, coming from a very strong background, sees importance in funding science over other areas.

ECOP Budget/Legislative Committee Report

Sharon Hoelscher Day

Reports were email to Board Members. Sharon provided a chart of the USDA/APLU. The appropriations request is coming out of APLU for requests for appropriations for the Smith/Lever Act. A second link was with the priorities identified by Extension, trying to get common language and identify needs for the future. The budget and advocacy committee, board of Ag assembly, does work with Cornerstone. Cornerstone sends "Dear Colleague" letter. Also one done with 1890's. ECOP has given permission to give grants outside of USDA. Looking at a grant possibility with the Justice Department. eXtension funding is still a line item in the appropriations bill. New child nutrition authorization act Senate bill 3307 is a bill that is being discussed on Snap-ed. What kind of wording would extension like in the system? Cooperative Extension be included in the discussion, retain match, possibly streamlined particularly for 1890's. Snap ed is 2nd. largest funding for Extension. Each State submitted a one-pager on Smith-Lever Act. 45 States do have one up, to date. All on line, Sharon sent link. System is looking at priorities for 2012. 2011 has been submitted. Ask for discussion on type of programs for funding for 2012. Law is very clear on what you can use for matching for federal funds. With states seeing budget problems, there is now question on how funds can be used from Smith-Level law. Still looking at ways of funding for eXtension. Was discussion about looking at more subject matter, each school is assessed funds for eXtension. The question was could Smith-Lever Act funds be used, but not likely. There is a

message that if State doesn't contribute, they won't get it. Jim Spurling gave supportive input into Sharon Hoelscher Day's report.

ECOP Liaison to JCEP Board Report
Not present

Daryl Buchholz

APLU Report

Linda Kay Benning

Not present - Much of what Sharon Hoelscher Day and Jim Spurling discussed would apply to APLU activities.

Association Reports:

NAE4-HA Report

Earl McAlexander

Vision: NAE4-HA is the first choice of the youth development profession for building professional and personal development.

Mission: NAE4-HA offers youth development professionals the best in professional development; an inclusive and supportive network; integration of scholarship, research and practice.

Membership: As of January 26, 2010 total membership was 2651 (down from 3,486 in '09). Of those, there were 781 life members (new life 37), and 4 Affiliate members. So we are down considerably from last year. We are hoping that we get closer to last year's numbers with the completion of membership from a few states.

Executive Director: Starting January 1, 2010, NAE4-HA now has an Executive Director, Jody Rosen. Jody is the President of The Association Source in Boca Raton, FL. Jody actually started some of her work in November and December with working on changes to our membership directory and our budget. She will continue to work on our website and helping give a new look to newsletters that the Regional Directors put together.

State Relations: Regional Directors working on Professional Development for State Presidents at the JCEP leadership meeting, State Officers Workshop for our Arizona Conference, and professional development to present when traveling on state visits.

Finance and Operations: Working on more effective communication with membership on the financial status of the Association. Our association is continuing to look at financial strategies for the next 5-10 years.

Marketing and Outreach: Putting together a 4-H Memories book of stories from each state. The task force working on this project hopes to have a book ready by our conference in Arizona. The National 4-H Hall of Fame state nominations were due February 28 and the induction ceremony will take place Oct 8, 2010.

Professional Development: Created a policy for use with Social Media by association groups and task forces. **NAE4-HA Conference will be in Phoenix, Arizona: 4-H . . . Your Passport to Success October 24-28, 2010** at the Arizona Grand Resort – South Mountain

Research and Evaluation: Working to create and present a webinar on “growing” the field of scholarship in 4-H youth development research and evaluation.

Member Services: Our new website has been activated and the old dot org site now moves everyone to the dot com site. We are currently working on a new way to put in memberships and the change from the old system to the new system has been challenging but we are feeling more comfortable that we have accurate records.

Organizational Stewardship: Looking for dynamic individuals to step forward and run for board positions: President-Elect, VP for Marketing & Outreach, VP for Professional Development; NE Regional Director-Finance, Southern Regional Director-Communications, Western Regional Director-Finance and NC Regional Director-Communications.

PILD-April 26-28, 2010 Registration at www.jcep.org

President’s Report: Attending JCEP meetings, Spring Board in March, conference calls with NAE4-HA Board, meeting with National 4-H Council

NEAFCS Report

Mary Ann Lienhart-Cross

2009 SUMMARY

- NEAFCS celebrated the organization’s 75th anniversary in Birmingham, Alabama.
- Alabama Affiliate members were excellent hosts for this Annual Session and 75th celebration.
- A historical information section was created on the website and we continue to build upon this. We are also moving hard copies of historical information to Cornell for preservation.
- Lessons learned:
 - Sheraton Birmingham is not recommended for members or meetings.
 - Be cautious with room block numbers and deadlines for adjusting them.

2010 PRESENT

- Our guiding philosophy is “Change is Good You Go First”. www.simpletruths.com
- We reworked our budget to be revenue-neutral and will re-examine after the recent membership renewal period in light of decreased membership due to retirements and reductions. We will orient members to the likelihood of a dues increase for next year.
- Awards – By listening to members and reworking the budget, we have eliminated direct cash payments to award winners in dues-funded categories, providing scholarships to our Annual Session instead. Cash awards continue for sponsored awards. One annual awards funding source is the awards silent auction; we are experimenting with an eBay online auction solution to expand opportunities for awards fundraising.
- We are conducting monthly board meetings, affiliate officer meetings and committee meetings using Adobe Connect web-conferencing technology, provided through the universities. This is working well and at no cost to the association. Also using the FreeConferenceCall.com service where phone conferences required. We eliminated the toll-free national office phone line.

- *Living Well More Than a Cookbook* - this is a reference book to market our profession and generate revenues for the affiliates and the national association. The front sections includes Health for Living, Living Green, Home Safety, Financial Management, Care of Textiles, and Etiquette. The second part of the book features recipes submitted and judged by members and are presented by commodity food group categories, as well as showcasing one recipe from each state. The reference book sells for \$25. More information at www.neafcs.org.
- 2010 Annual Session will be September 19-24 in Portland Maine. There are two pre-conference workshops being offered: "Baking with The Home Baking Association" and "Raising Your Entrepreneurial Spirit". Early Bird registration opens in mid-April.
- NEAFCS received a grant from the Center for Disease Control, secured by Miriam Nelson from Tufts University, for a workshop immediately following the 2010 Annual Session in Maine. This is a research project on "Strong Women, Healthy Hearts". We are encouraging at least 1 to 2 members from each state to participate in this activity and take the information back home.
- NEAFCS has been invited by NIFA and Human Science Board to a strategic meeting to develop the definition, mission, vision, and tag line for "Family & Consumer Science" within NIFA.

FUTURE

- 2011 Annual Session is September 26 – 30 in [Albuquerque](#), New Mexico
- 2012 Annual session is September 24 – 28 in Columbus, Ohio

NACDEP Report

Deborah Tootle

President: Deborah Tootle dtootle@uaex.edu
President Elect: Tim Borich borich@iastate.edu
Past President: Ed Jones edwin_jones@ncsu.edu
Secretary: Michael Darger darger@umn.edu
Treasurer: Greg Davis davis1081@osu.edu

Background

The National Association for Community Development Extension Professionals (NACDEP) is a relatively young organization. In February 2002, extension educators attending the National Extension Community Resource and Economic Development Conference in Orlando, Florida decided to launch a new extension organization. These visionary community development professionals decided to pursue the development of an organization along the lines of existing JCEP organizations. NACDEP was officially kicked off in February 2005 at its first Annual Conference. In 2006, NACDEP joined JCEP. Today NACDEP provides services and professional networking opportunities for more than 300 community development extension professionals in the land grant system. At this point in time, NACDEP functions with an annual operating budget of about \$40,000

Major Activities in 2009-2010

- ☐ At this point in time, NACDEP's major activity is the annual conference. The 2010 Annual Conference "Building Bridges to Sustainable Development" was held in Bloomington MN in April. It was well attended with more than 200 members and non-members participating. Highlights of this year's conference include:

- Two keynote speakers
 - Educational tours (Social Capital in the Capitol City; Wine and History in River City)
 - Pre-conference workshop (Evaluation Bootcamp)
 - Tracks covering Economic Development, Collaboration, Leadership, Tourism, Environment and Technology and Workforce Development
 - Partners' Day
- ❑ NACDEP is currently working on the 2011 Conference which will be held March 7-10 in Charleston, SC.
 - ❑ For the past few years, NACDEP has been primarily concerned with viability. Now that we have been in existence for 5 years, we feel like we can move forward and begin expanding our activities and offering additional services to our membership. This year NACDEP will move toward developing a strategic plan for the next 3 to 5 years, possibly reorganizing some committee structures, and collaborative activities with other professional organizations (ANREP, NET, CDS). We are planning for a mid year Board retreat.
 - ❑ NACDEP has now approved two state charters (Minnesota and Missouri) and the South and Western regions are looking at forming regional charters.
 - ❑ NACDEP is in the process of revising the roles of and looking, for an Association Manager

Regional Representatives

1890	Paulette Cooper, Prairie View A & M University pcooper@ag.tamu.edu
North Central	Gary Green, University of Wisconsin – Madison gpgreen@wisc.edu
Northeast	Winifred McGee, Penn State University wmm1@psu.edu
Southern	Harry Crissy, Clemson University hcrissy@clemson.edu
Western	Steven Burr, Utah State University sburr@usu.edu

ANREP Report

Association of Natural Resource Extension Professionals - Jeff Schalau

Leadership and Collaboration

The Association of Natural Resource Extension Professionals (ANREP) is building leadership within the organization by connecting its members to National Program Leaders at the National Institute for Food and Agriculture (NIFA). National Program Leaders from NIFA have joined the ANREP Board of Directors during ANREP's monthly conference calls. Eric Norland, Mary Ann Rozum, and Michael Bowers have provided updates during the transition from CSREES to NIFA. Dr. Frank Boteler, Transitional Leader of the NIFA Institute of Bio-energy, Climate, and Environment, will also be addressing ANREP during a plenary session at our conference in Fairbanks. NIFA is providing support and will be involved in presenting workshops at the 2010

ANREP conference. ANREP has incorporated time for interaction between National Program Leaders and ANREP members at the conference.

Our biennial conference will be held in Fairbanks, Alaska June 27 – 30, 2010 at the University of Alaska Fairbanks. The theme of the conference is *Opportunities for Extension in a Changing Environment: Lessons from the Last Frontier*. Pre- and post-conference study tours will be: a Southern Transect (Tanana Valley to Valdez) and a trip Denali National Park. Other study tours are integrated into the conference and activities are available for families and guests. Members of other JCEP associations can register for this conference at ANREP member prices. Conference information is available on-line at www.anrep.org/conferences/2010. As of June 13, 2010, there are 182 members registered and 38 guests attending.

An example of a project that resulted from leadership within ANREP is the National Network for Sustainable Living Education (NSSLE). The National Network for Sustainable Living Education is working to incorporate sustainability into all Extension program areas. This group continues to collaborate with NIFA Program Leaders Greg Crosby, Luis Tupas and others. In 2009, NSSLE worked with the Joint Council of Extension Professionals to create a Sustainable Communities Initiative with active involvement from all six Extension professional associations. Michael Fullan defines sustainability as “*the capacity of a system to engage in the complexities of continuous improvement consistent with the deep values of human purpose*” (Fullan, 2005, p. ix).

Membership

ANREP has 390 members and seven state chapters: Florida, Georgia, Ohio, New York, Idaho, Michigan, Maine and Arizona.

Awards Program

The goal of the ANREP Annual Awards Program is to encourage, support and recognize outstanding natural resource programs. This program fosters high standards among its members and expands the use of high quality, innovative materials and programs. Two major categories of are Achievement Awards and Educational Materials Awards with several subcategories available under each. Even though our conference is on a biennial schedule, our awards program occurs each year.

Citations

Fullan, M. (2005). *Leadership and Sustainability: System Thinkers in Action*. Thousand Oaks, CA: Corwin Press.

ESP Report

Sandy Corridon

JCEP Regional Leadership Workshops 2009

Professional Development

Dr. Albert Pierce – “Ethics in Today’s Extension World”

Orlando Meeting/ Del Mar Meeting

ESP Association session utilized technology to conduct business. Our new website was introduced to our membership in attendance and provided the framework for conducting business. Regional Vice Presidents and

President-Elect shared the agenda via the internet. The website was used throughout discussions so that Chapter Leadership in attendance would not only become familiar with all the features of the website; literally everything was just a click away, We highlighted all of ESP resources, information, forms and calendars. The National Board felt strongly that membership resources are only helpful if they are accessible to all membership. Throughout this meeting we were able to illustrate how easy and effective it is to capitalize on all that ESP offers membership. We received ALL positive feedback.

ESP Mid-Year Board Meeting

In addition to the regular association agenda and the conducting of routine association business: officer and committee reports, planning of the national meeting, site selection for 2012 upcoming meeting, our Board interviewed three candidates for the position of Executive Director. Mrs. Linda Cook had announced her upcoming retirement in December 2009. Mr. Bob Ohlensehlen, a past national president of ESP was selected.

PILD

ESP provided scholarships to our membership for attendance at the 2009 PILD Conference at Key Bridge Marriot. The Epsilon Sigma Phi Association meeting time was effectively utilized. Arrangements were made through Linda Kay Benning for a tour of APLU Offices in D.C. Dr. Ian Maw formerly from Rutgers University greeted the group. We gathered in the Board Meeting room introduced ourselves and the Universities we represented to Dr. Maw. He gave us an informative overview of the history and purpose of APLU followed by questions from the group. Following a tour of the facilities it was suggested we walk a few steps down the street where we enjoyed a wonderful German meal. The afternoon was appreciated by all for the educational value, the opportunity to network, and to see partners we have on Capitol Hill, as well as the comradery shared.

Professional Development

ESP sponsors a professional development session is offered annually to our membership and their guests. "ESP Emerging Leadership Workshop ...Weathering Economic Challenges" was the topic for our Monday, June 15, 2009 session. Three past ESP Ruby Recipients: Dr. Bonnie McGee, Associate Director for 4-H, Youth Development & Human Sciences, Texas A & M University, Dr. W. Gaines Smith, Extension Director, Alabama Cooperative Extension System, and Dr. Dave Petritz, Special Assistant to the Dean, Purdue University addressed the economic challenges have permeated our personal and professional everyday lives. How can we, as Extension professionals, maintain and enhance our personal and professional well-being as well as providing support for the communities, colleges and institution we represent?

ESP National Conference, Fargo, ND – September 14-17, 2009

North Dakota State University hosted the National ESP Conference in Fargo with unseasonable warm weather!!

ESP Membership:

Life Members : 3,487

Active Members: 2,853

Up Coming National Meeting:

The 2010 ESP National Conference will be held October 12-15, 2010 in Jackson Hole, Wyoming. The Chapters in the West Region are collaborating to host this professional development opportunity. Concurrent session presentations, poster sessions provide members with venues to present to other Extension Professionals. Tours of this beautiful area and the opportunity to network with colleagues across the country make the 2010 National Meeting an event to look forward to.

NACAA Report

Phil Pratt

Summer Board Meeting NACAA Update June 16, 2010

Annual Meetings/Professional Improvement Conference

- 2009 attendance over 1100...members, spouses and children.
- Poster session continues to grow...162 poster presentations
- 80 hours of professional improvement presentations

Major emphasis

- Providing members scholarship and professional improvement opportunities in addition to AM/PIC. NACAA website links: Agritourism – Is It Right for Me?; Marketing Basics: Positioning Your Agritourism Operation for Success; Understanding Social Conform to Improve Social Tool Adoption.

NACAA Scholarship Opportunities

National Meetings

- Present peer-reviewed papers
- Publish peer-reviewed abstracts
- Opportunity to serve as reviewer of submitted abstracts
- NACAA Poster session (peer reviewed and judged)
- Opportunity to serve as reviewer of proposed presentation or posters
- Serve as a session moderator

National Awards Program

- Search for Excellence Awards
- Remote Sensing and Precision Agriculture
- Crop Production
- Landscape Horticulture
- Farm and Ranch Management

- Livestock Production
- Young, Beginning, or Small Farmers/Ranchers
- Communications Awards
- Audio Recordings
- Published Photo & Caption
- Computer Generated Graphics Presentation
- Program Promotional Piece
- Personal Column
- Feature Story
- Newsletter, Individual
- Newsletter, Team
- Video Recordings
- Fact Sheet
- Publication
- Web Site
- Learning Module/Notebook
- Bound Book

Regional Meetings (Western Region)

- Present peer reviewed papers
- Publish peer reviewed abstracts

NACAA Journal (online journal)

- Opportunity to publish peer reviewed papers in electronic format
- Opportunity to serve as a reviewer

Major concern

- Declining membership numbers - 5 to 6% per year decline last 3 years
- Member pursuit of national committee chair and vice chair positions

NEAFCS Report

Mary Ann Lienhart-Cross

Summer Board Meeting NACAA Update June 16, 2010

The National Extension Association of Family and Consumer Sciences educates and recognizes Extension professionals who impact the quality of life for individuals, families and communities. Over 1500 members strong, NEAFCS is the professional association serving the unique needs of family and community science education working in the extension system. www.neafcs.org

Mission Statement

The National Extension Association of Family and Consumer Sciences (NEAFCS) educates and recognizes Extension professionals who impact the quality of life for individuals, families and communities.

Vision

NEAFCS is THE professional organization for Extension Family and Consumer Sciences that

- Builds leaders for the future.
- Recognizes and promotes excellence and scholarship in Extension Family and Consumer Sciences programming.
- Provides innovative professional growth and development opportunities.
- Serves as a nation-wide resource for education, information, networking and partnerships.
- Promotes Extension Family and Consumer Sciences and the mission and goals of the Land Grant University Extension System.

JCEP NEAFCS Meeting – 56 members participated in the workshop held in Nashville, TN. NEAFCS business was conducted and round table networking took place. The meeting was repeated through Adobe Connect for those who were not able to attend.

Technology

- eNEWS – Electronic Monthly Newsletter to Members
- Adobe Connect – Being used for board meetings and connecting with members
- *Communiqué*, our annual report
- *The Journal*, peer-reviewed periodical
- eXtension – Members have joined Communities of Practice and participate in webinars

Annual Session – Portland, ME – Sept. 20-24, 2010 – *Lighting the Way Through Education & Outreach*

- Pre-Conferences – Entrepreneurial Spirit, Home Baking Association
- Keynote – John Rebar, Executive Director, Cooperative Extension, University of Maine
- Forum – Fred Whitford, Purdue University, The Making of Effective Extension Presentations
- Capnote – Kevin Eikenberry, The Kevin Eikenberry Group
- Post-Conference – Strong Women, Healthy Hearts – *Grant funded by the Centers for Disease Control*

Living Well, More Than a Cookbook – Promoting the profession and as a fundraiser for Affiliate associations and NEAFCS

Recipes for Living chapters are: Healthy Lifestyles, Living Green, Care of Textiles, and Etiquette. The cookbook part of the reference book provides recipes grouped in the commodity groups: Breads and Grains, Vegetables, Poultry and Eggs, Meats, Fish and Seafood, Fruits, and Sweets. A section of the book also includes Nutritional Profile Guidelines, Glossary of Cooking Terms, Food Storage Guidelines, Cooking Substitutes, Measurement Equivalents, Resources, and Contributions. For information about the book, please contact Mary Ann Lienhart-Cross at lienhart@purdue.edu.

Strategic Plan

2009-2012

Marketing (*The Mission Statement and Vision can be found at the beginning of this document.*)

NEAFCS will promote to both internal and external audiences the relevance and impact of our profession and programs.

Goal 1: Market NEAFCS and Extension Family and Consumer Sciences programming to key internal stakeholders:

- Extension Administration
- University Administration
- Colleagues
- Members
- Non Members

Goal 2: Market NEAFCS and Extension Family and Consumer Sciences programming to key external stakeholders:

- General Public
- Policy Makers
- Related associations and agencies
- Media
- Business/Industry
- Funders

Educational Support

NEAFCS will provide resources and training to design, implement and evaluate research/evidence-based programs.

Goal 1: Offer resources for national-based programs that address current and emerging issues.

Goal 2: Connecting members with resources.

Goal 3: Practices are grounded in scholarship and cultural relevance.

Organizational Management

NEAFCS will have an organizational structure and governance that meets the needs of members and supports the mission and vision of the association.

Goal 1: A seamless structure between affiliate and national entities that fosters leadership development and organizational strength.

Goal 2: Efficient and effective operations that enhance member services, optimize management information systems and reflect best financial practices of a nonprofit.

Goal 3: A process for honoring the past, maximizing the present and continuing a legacy of excellence.

Resource Development

NEAFCS will develop sustainable human, financial and technological resources to accomplish the mission and vision of the association.

In order to carry out its critical functions, the association will:

Goal 1: Recruit and build capacity of members.

Goal 2: Identify and secure the essential funding streams.

Goal 3: Identify and apply innovative, leading edge, technology solution

Adjourn to Committee Meetings—approximately 2:45 pm

Wednesday, June 16

Call to Order 9:00 am

Carry over discussion from PILD 2010

At the 2010 PILD, a projector was lost in travel by Mark Stuart. Phil moved that JCEP pay to replace the projector, at a comparable level, that was lost if TSA does not find/pay for it. **Earl MacAlexander seconded. Motion carried** One abstention. The Executive Board will take care of this.

Sustainability Initiative Update

Ed Jones

This group is going to meet at the ANREP meeting to work with eXtension of incorporating this. Will know more about this after ANREP meeting.

Policy for JCEP Representative to ECOP Budget and Legislative Committee

At the JCEP Board's request Ellen revised the position description for the JCEP Representative to the ECOP Budget and Legislative Committee. This document was shared with the Board by email on June 4, 2010. It reads:

ECOP Budget and Legislative Committee – JCEP Representative

Membership of the ECOP Budget and Legislative Committee should include: chair, appointed by the chair of ECOP, for each federal fiscal year from one of the five regional representatives, on a rotational basis; two members from each of the five regions serve four (4) year staggered terms; one member from JCEP partner organizations serves a three (3) year term; one member from the Council of Agricultural Research, Extension

and Teaching (CARET), no term limit; one members of NIFA-USDA, ex officio, non-voting; ECOP Executive Director, ex officio, non-voting; and the respective organizations, associations and regions appoint representatives to the committee. The committee charge is to: develop budget recommendations to ECOP for federal funding for the Cooperative Extension System including consideration of recommendations from other ECOP committees; scan funding systems for nontraditional sources of budget support; represent ECOP with the APLU Board on Agriculture in budget preparation and assume responsibility for presenting and supporting the Cooperative Extension System budget at the congressional level.

The JCEP Representative to the ECOP Budget and Legislative Committee is selected through an application process established by the National JCEP Board. Applicants must have served on the National JCEP Board and in addition to leadership within their professional association and within Extension; the individual must have Extension experiences related to budget development, public issues, and legislative issues. This is a three year appointment and starts in November of the year in which the person is selected for the position. The application form for this position can be found on the JCEP web site at www.jcep.org

Motion by Sandy Corridon to approve the position description as distributed. Seconded by Ed Jones. Motion carried.

Discussion of JCEP Policy Handbook

Judy Breland

Judith Breland distributed copies of the proposed policy handbook for the Board to review before completing the final draft. The Board reviewed the proposed by-laws, the Board edited as needed, and a revised copy of the policies will be sent for a final vote at the August board meeting conference call.

BREAK

JCEP Website Update

Mary Ann Lienhart-Cross

Chuck Otte asked to be relieved as Web Master. Jeff Schalau agreed to accept the position. He will look into the options for the Web Site in consultation with Chuck Otte and the Board.

Lunch

Report from ECOP Leadership Advisory Committee

LAC participants

“Everyday Creativity” was a video shown to all participants. This will be shown to the JCEP Board tomorrow morning during breakfast. The conference will be discussed during the July JCEP Board Meeting.

Wednesday Afternoon and Evening—“Tour of the Gardens of the Biltmore Estate” with head gardener.

Thursday, June 17

The Dewitt Jones video, “Everyday Creativity” was shown. Further discussion of the conference will be held during the July meeting of the JCEP Board.

Call to Order 8:30 am

Completed JCEP Policy Handbook review. A copy was emailed to all Board members at the conclusion of this session. On the July call, please make any comments regarding the Policy Handbook.

Galaxy IV Update

Patty Richbourg/Jill Slater

The group introduced the scope of HelmsBrisco capabilities to serve JCEP in current efforts for Galaxy IV. They discussed a “sample” contract and what protections are written into the contract for the Board.

HelmsBriscoe Presented a discussion on contracts and activities for Galaxy IV. Contracts for the Galaxy IV Conference are being finalized and prepared for the signature of the JCEP Board President. Negotiations on fine points continue.

Develop 2010-2011 Action Plan

Mary Ann Lienhart-Cross

Due to time constraints this will be discussed in detail during the July JCEP Board Meeting. Mary Ann asked all Board members to read the 2009-2010 Action Plan carefully and determine the updates and changes that need to be made.

2010-2011 JCEP Officer Nominations

Judy Breland

Officers for JCEP Board include Stan Moore, President-elect, Deborah Thomason, Assistant Secretary ,Lori Purcell, Assistant Secretary, no candidate for Assistant Treasurer, JCEP Representative to Galaxy Committee, Marsha Lockhard

Reports from Committees

Fiscal/Audit The committee recommended that Chuck Otte be recognized in the amount of \$ 50.00 for service as web master. The suggestion is a gift card in that amount for either a restaurant or computer store. Mary Ann moved Second Tim carried with one abstension

Audit report by Phill Pratt: The committee reviewed the books using the policy in the handbook. There was one issue with bus service at PILD because there was not an invoice. This will be checked and received. The books were found in order.

Reconciliation may be better served by being conducted in the winter meeting so that it would be a full year of books. This is a **motion** from the committee that the reconciliation of the JCEP Books be done at the winter face-to-face JCEP Board meeting. Motion Carried.

Sandy moved that the audit report be accepted and filed. Second Motion carried.

The Treasurer will, in conjunction with the meeting planner, work on the categories and budget information to determine if funds need to be moved from checking to CD's of other interest bearing options.

In addition, the Board discussed consideration of an RFP for a person to do the "book keeping". If member organizations have this service, bring that information to the Treasurer and Board for further discussion.

Ordering more luggage tags: to be discussed at a conference call in the fall so additional orders can be placed with budget costs projected for the JCEP Leadership Conference, PILD, and for 2011 traveling team. Project 1,500 tags for budgeting purposes.

Officer election:

Stan Moore, President-elect
Deborah Tomason – Assistant Secretary
Lori Bledsoe - Asslstant Treasurer
Marsha Lockhard – JCEP Representative to Galaxy

JCEP Partnership with Public Officials Committee- Karen Hatch Gagne

Earl McAlexander, Jim Spurling, Ed Jones, Judith Breland, Ellen Burton, Sharon Hoelscher Day & Karen Hatch Gagne serve on this committee.

The committee looked at goals and action steps we set for ourselves.

We have:

- Provided relevant information about JCEP to
- Provided information to NIFA during PILD
- Providing proactive communication with NIFA, ECOP and NPL's
- Provided association perspective to ECOP during spring ECOP (LAC) meeting
- Invited Dr Beechy to PILD (Linda Kay has invited him)
- Newsletter is in process- will provide relevant information of both
- Association impacts and JCEP impacts - send to ECOP, NPL's , NIFA leadership, University leadership

JCEP needs to:

- Write a letter to Dr Beechy requesting a liaison to JCEP board from his office to provide to his office an ongoing connection and resources regarding Cooperative Extension, JCEP and all professional associations
- We also need to help Identify the "Jim Spurling clone" (Communication with Dr Ralph Otto as possible JCEP liaison)
- Highlight collaborative efforts and focus as a on consistent messaging to our national partners

- We recommend that Individual associations intentionally invite NIFA leadership and NPL's to each Annual Professional Association meetings
- Need to provide information in a format that is relevant for "handheld" devices, twitter or eXtension

Moved that the president of JCEP appoint a committee of the presidents' choice to bring back to the committee the broad brush issues that could be presented to help JCEP and its member organizations to be an accepted, full partner in USDA Mission. Second Jeff Schalau Motion carried

Sharon added that there are a lot of things up in the air and JCEP needs to be careful working in the mix not to add confusion.

History committee – Ed Jones

Committee has identified some tasks . a) identify a historian b) determine what information is needed to help fill in gaps. Will discuss further in July.

JCEP Leadership workshop - Stan.

The committee has completed the policy piece. The document gives the purpose of committee, recommends a chair and vice chair be appointed by the president. Covers responsibilities of Associations and meeting planner, The logistics of the meeting, dates, room planning for breakouts with maximum room needs for association activities, development of budget with conference planner. Be sure to include ECOP and others for program or to participate. Have representatives if possible.

This policy will be presented at the July conference call for approval..

Will do the strategic agenda at the July meeting.

Rick moved to adjourn, second Earl

Adjourn

Remaining JCEP Board Conference Calls for 2009-2010

Conference Call Number: 1-800-944-8766 Passcode Number: 43321#

- July 19, 2010 2:30 pm CDT
- August 30, 2010 2:30 pm CDT